



Advancing Digital Empowerment

of Libraries in Europe



La Casa digitale del Lettore Rete Bibliotecaria Mantovana













| Library presenting the case study (Name, city, website and contact details) | Libraries from Rete Bibliotecaria Mantovana Library Biblioteca "Gino Baratta" - Municipality of Mantua Websites: https://www.biblioteche.mn.it/ http://www.bibliotecabaratta.it/ General email: biblioteca.baratta@comune.mantova.it Contact email: francesca.ferrari@comune.mantova.it |
|--|---|
| Title of the case study | The reader's digital home |
| Area of ADELE tool illustrated by the case study Please underline the selected area | Management Infrastructure, Equipment and Support Continuing Professional Development Self-reflection on digital competences Learning opportunities on digital competences for users Collaboration, Networking, and Community |
| Description of the experience: aim, methods and outcomes | "The reader's digital home" is a digital social space, directly linked to the catalogue of Mantua Library Network (Rete Bibliotecaria Mantovana opac). The objective of this web app is a digital environment that provides: tools for browsing the new catalog in which it can be integrated non-bibliographic resources (e.g. events video registrations, documents created by librarians, etc.); possibility of creating user groups and using "social" tools such as blogs and discussion forums for each group; creation of custom pages that allow the incorporation of external content (e.g., a youtube stream) or grouping of catalog content (e.g., event archives); ability to promote content on the homepage. This project has been developed within the context of another project called "Six degrees of reading", produced and realized within a partnership between Mantua Library Network, Festivaletteratura (one of the most important festival in Italy for promoting literature and reading practice) and CHARTA (an ONLUS association for cultural services). |
| Resources needed to implement the idea Please, provide any link and/or send them in attachment | Librarians; Young people readers groups; Digital, graphics and audio contents; Contents for social media pages and profile to promote the initiative. |
| Target groups | Young users: target age 12-29 years |
| Elements of innovation | This digital environment integrates the catalogue with multimedia documents produced by users and stimulates librarians to develop contents using the technologies most commonly used by the project target group. For the production of multimedia content, training courses for librarians on producing podcasts, conducting meetings with authors, etc. were realised. |
| Tips to other library staff using this idea | To create a communication plan with appointments at fixed intervals; |





| | To involve reading groups to animate the digital debate; To integrate school-to-work activities in order to constantly have new content to promote among peers. |
|------------|---|
| Keywords | #app #catalogue |
| References | https://casadellettore.biblioteche.mn.it/ https://www.facebook.com/i6gradidellalettura linktr.ee/6gradidellalettura |



