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Advancing Digital Empowerment
of Libraries in Europe

Case studies template

PR2

ICCU – December 2022





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Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case study
(Name, city, website and contact
details)

La Biblio, Cavezzo, Italy
Website: https://www.facebook.com/biblioteca.cavezzo/?locale=it_it
[T](https://www.comune.cavezzo.mo.it/); <https://www.comune.cavezzo.mo.it/>
General email: biblioteca@comune.cavezzo.mo.it

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	Contact email: caterina.dellacasa@comune.cavezzo.mo.it
Title of the case study	QRead-Code
Area of ADELE tool illustrated by the case study <i>Please underline the selected area</i>	<ul style="list-style-type: none"> <input type="checkbox"/> <i>Management</i> <input type="checkbox"/> <i>Infrastructure, Equipment and Support</i> <input type="checkbox"/> <i>Continuing Professional Development</i> <input type="checkbox"/> <i>Self-reflection on digital competences</i> <input checked="" type="checkbox"/> <i>Learning opportunities on digital competences for users</i> <input checked="" type="checkbox"/> <i>Collaboration, Networking, and Community</i>
Description of the experience: aim, methods and outcomes	<p>QRead-Code is a project aims to create some qr-codes that refer to audiobooks selected on Emilib (a digital platform for e-book and audiobooks) and spread them in digital and analogical ways to encourage listening during walks in parks, in the countryside or while waiting in public places.</p> <p>The main objective is to combine gentle mobility in nature and the livability of the area, with the promotion of reading.</p> <p>This project was born in collaboration with <i>servizio civile</i> volunteers active in some libraries in the northern area of Modena and with the CEAS of the same area.</p> <p>The inspiration comes from the <i>UN Agenda 2030 for Sustainable Development</i> and the promotion of audiobooks available on the <i>Emilib</i> digital platform. The basic project could be transported on a large scale involving more territories and taking advantage of large cycle routes.</p>
Resources needed to implement the idea Please, provide any link and/or send them in attachment	<p>Qr code generator</p> <p>Posters</p> <p>Audiobooks digital platform</p> <p>Staff</p> <p>A trainer for "Agenda2030"</p> <p>Digital files for the promotion</p>
Target groups	<p>Young adults</p> <p>Families</p> <p>Walker and soft-runner</p> <p>No-reader</p> <p>All community people</p>
Elements of innovation	<p>Innovation for this territory starts from the dissemination of a digital tool with enormous potential that is still little known by promoting its daily use in "normal" contexts and in the promotion of good health practices also through reading</p>
Tips to other library staff using this idea	<p>Involving target people for the selection of the titles to propose and to define the digital-promotion plan</p>
Keywords	#audiobooks #readingpromotion #qrcodes



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References

<https://www.facebook.com/biblioteca.cavezzo/posts/pfbid0zntFZtHjNED3nD9vqygGEyUYrwzs4eoiPJYw2LdmK3Byt4Ta5iNy9fWo1WYk21Hdl>



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