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Advancing Digital Empowerment  
of Libraries in Europe

## Case studies template

ICCU – December 2022





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## Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case  
study  
(Name, city, website and contact  
details)

Dún Laoghaire-Rathdown Libraries  
Dublin, Ireland.  
Website: <https://libraries.dlrcoco.ie/>  
General email: [libraries@dlrcoco.ie](mailto:libraries@dlrcoco.ie)  
Contact email: [fmoran@dlrcoco.ie](mailto:fmoran@dlrcoco.ie)

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<p>Title of the case study</p>	<p>Outreach to The Dom Marmion Society with digital technologies available in Libraries.</p>
<p>Area of ADELE tool illustrated by the case study <i>Please underline the selected area</i></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Management</li> <li><input type="checkbox"/> Infrastructure, Equipment and Support</li> <li><input type="checkbox"/> Continuing Professional Development</li> <li><input type="checkbox"/> Self-reflection on digital competences</li> <li><input checked="" type="checkbox"/> Learning opportunities on digital competences for users</li> <li><input checked="" type="checkbox"/> Collaboration, Networking, and Community</li> </ul>
<p>Description of the experience: aim, methods and outcomes</p>	<p>The Dom Marmion Society is an active retirement group in close proximity to Dundrum Library. They provide friendship and support for older and the lonely people in the community. There are lots of activities on offer such as, aerobics, bowling, bingo, talks, guest singers and bridge.</p> <p>The aim of the outreach was to share some of our digital technologies and resources with the society and offer them the option of borrowing/ trying some resources.</p> <p>I visited the society on 3 different occasions, each time visiting different activities, to reach out to different members of the society. There were 25 members attending each activity, so in total I got to reach out to 75 different members. On each visit I explained the library's location and the digital resources available. I brought a selection of audiobooks, (CD and playaway) an Acorn Tablet, a Reader Pen and a Home Energy Savings Kit to demonstrate. The members tried each item and I explained how they would be available to borrow when they visit the library. I showed them our online resources, audio books, ebooks, newspapers, transparent languages, freegal. I left leaflets with more information for the members to look through at their leisure.</p> <p>We had a lot of interest with regards to the Acorn Tablets, Reader Pens and Home Energy Savings Kit and many of the members from the Dom Marmion Society visited Dundrum Library. They have become library members or renewed their membership and have since borrowed some of the items I demonstrated.</p>
<p>Resources needed to implement the idea <i>Please, provide any link and/or send them in attachment</i></p>	<ul style="list-style-type: none"> <li>● Staff visits to The Dom Marmion Society.</li> <li>● Acorn Tablets.</li> <li>● Reader Pens.</li> <li>● Home Energy Savings Kit.</li> <li>● Audio books, CD and Playaway.</li> <li>● Online resources, Borrowbox, Libby, Pressreader, Freegal.</li> <li>● Leaflets about these resources to hand out at each visit.</li> </ul>
<p>Target groups</p>	<p>Older people in the community who may not be familiar with using digital technologies.</p>



<p>Elements of innovation</p>	<p>The library was promoting a new device called an Acorn Tablet, which is Ireland's first age-friendly smart tablet designed with the older person in mind. It is easy to navigate and the screen is uncluttered making online communication and internet usage easier for the user.</p> <p>We had reached out to The Dom Marmion Society to offer them the opportunity to borrow an Acorn Tablet on a long term loan for use in their society.</p> <p>Reaching out to the Dom Marmion society about this device opened up the opportunity to engage with the society and learn about their knowledge and interests with regards digital technology. Engaging with society gave this cohort of people the opportunity to learn about and try some technology that is available to use for free in the library, that they may not have tried before or even considered using.</p>
<p>Tips to other library staff using this idea</p>	<ul style="list-style-type: none"> <li>- Plan your presentation in advance, know what you would like to tell the group. This group had a small window of time to listen, as they are attending an activity in the society. If this is the case it's good to arrive early and stay after the activity to answer any questions.</li> <li>- Bring along all the resources you are discussing as it makes it more user friendly when people can look at and try these resources before they borrow them.</li> <li>- Make leaflets to hand out with all the information and contact details including everything you have discussed.</li> <li>- Leave some of the resources with them to try out in their own time, I left some audio books for the members to borrow.</li> <li>- Follow up your outreach visit with a phone call or another visit, as there may be more questions.</li> </ul>
<p>Keywords</p>	<p>#digitalskills #digitalliteracy #digitalinclusion #adults #senior #userskills #ebook</p>
<p>References</p>	<p>Website: <a href="https://libraries.dlrcoco.ie/online-library">https://libraries.dlrcoco.ie/online-library</a>          Website: <a href="https://myacorn.ie/acorn-shop">https://myacorn.ie/acorn-shop</a>          Website: <a href="https://www.codema.ie/think-energy-home-hub/the-home-energy-saving-kit/">https://www.codema.ie/think-energy-home-hub/the-home-energy-saving-kit/</a>          Website: <a href="https://cpen.com/products/readerpen/">https://cpen.com/products/readerpen/</a>          Website: <a href="https://playaway.com/audiobooks/">https://playaway.com/audiobooks/</a>          Acorn Tablet social media post: <a href="#">Acorn Tablet</a>          Home Energy Savings Kit social media post: <a href="#">Home Energy Savings Kit</a>          Reader Pen social media post: <a href="#">Reader Pen</a>          Borrowbox social media post: <a href="#">Borrowbox</a></p>