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Advancing Digital Empowerment
of Libraries in Europe

Case studies template

PR2



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Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.



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<p>Library presenting the case study (Name, city, website and contact details)</p>	<p>Astra County Library Sibiu General email: astra@bjastrasibiu.ro Contact email: mihaela.dobrescu@bjastrasibiu.ro mella.dobrescu@yahoo.com Website: https://bjastrasibiu.ro</p>
<p>Title of the case study</p>	<p>Astra teenager</p>
<p>Area of ADELE tool illustrated by the case study <i>Please underline the selected area</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Management <input type="checkbox"/> Infrastructure, Equipment and Support <input type="checkbox"/> Continuing Professional Development <input type="checkbox"/> Self-reflection on digital competences <input checked="" type="checkbox"/> Learning opportunities on digital competences for users <input type="checkbox"/> Collaboration, Networking, and Community
<p>Description of the experience: aim, methods and outcomes</p>	<p>ASTRA Adolescent is a youth summer programme implemented by the ASTRA County Library of Sibiu. It is designed for young people aged 14 to 20 years and it spans over a month in July and August every year.</p> <p>In 2022, teenagers had the opportunity to meet various socio-cultural contemporary local and national figures in a stimulating informal and highly interactive environment. Participants received a research topic for each session including details concerning keynote speakers invited to join the programme.</p> <p>They acquired written communication skills leading to more effective interactions. Thus, they learnt how to complete a resume and letter of motivation as well as how to draft various types of official documents. In a session with The Red Cross, a practical first aid skills demonstration was successfully organised, and as a result some participants decided to volunteer with the local Red Cross. Fashion TODAY was an effective dialogue focusing on how to protect nature by recycling, reducing and reusing clothes, while staying fashionable.</p> <p>The sports session included a dialogue with a famous local athlete who highlighted the importance of sports to health and a hiking trail orientation meeting.</p> <p>Participants were invited to design an exhibition including the most significant moments captured in a series of photographs done during the program sessions. The exhibition was hosted by the ASTRA County Library of Sibiu, Romania and lasted for two weeks.</p>
<p>Resources needed to implement the idea Please, provide any link and/or send them in attachment</p>	<ul style="list-style-type: none"> ● Librarians and guests ● Digital, graphics and audio contents; ● Contents for social media pages and profile to promote the initiative. ● Substantial use of resources of online communication
<p>Target groups</p>	<p>Teenagers between 14-18 years old</p>
<p>Elements of innovation</p>	<p>This activity was particularly innovative because it does not copy the patterns of other projects but is adapted to the need for information and knowledge of the young generation, which is looking for a way, a path in life. The innovative character is given precisely by the fact that</p>



	<p>it was thought to address themes and topics less discussed in the school and family environment, in society, or even topics considered taboo, but which concern and interest the young generation directly, following current trends in the fields of contemporary knowledge and interest.</p> <p>Another aspect that we followed in the realisation of this programme was interactivity: we wanted the questions to come directly from the young people, the moderator being only a bridge between the participants and the guests, and the diversity of the socio-professional categories encountered face-to-face it as broad and diverse as possible, not limiting ourselves only to the local space.</p>
<p>Tips to other library staff using this idea</p>	<ul style="list-style-type: none"> • Plan all the activities in advance • Do not underestimate the importance of the visual contents: young users are continuously present on social media and old-fashioned, visually unappealing content could discourage participation • Encourage direct interaction between participants and guests • Put in place a selection process to choose participants
<p>Keywords</p>	<p>#youthsummerprogramme #teenagers</p>
<p>References</p>	<p>Website: https://bjastrasibiu.ro/ https://bjastrasibiu.ro/biblioteca-astra-sibiu-invita-adolescentii-la-programul-estival-de-activitati/ https://bjastrasibiu.ro/astra-adolescent-voluntar-la-crucea-rosie/ https://bjastrasibiu.ro/astra-adolescent-succesul-e-de-partea-ta-trebuie-doar-sa-incerci/ https://bjastrasibiu.ro/astra-adolescent-invitat-alpinistul-teodor-tulpan/ https://www.facebook.com/bibliotecasibiuastra/</p>