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Advancing Digital Empowerment
of Libraries in Europe

Case studies template

ICCU – December 2022





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Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case study
(Name, city, website and contact
details)

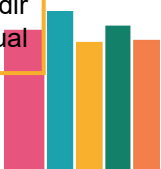
Dún Laoghaire - Rathdown Libraries, (dlr Libraries), Dublin, Ireland.
Website: <https://libraries.dlrcoco.ie/>
General library email: libraries@dlrcoco.ie
Contact email: llarkin@dlrcoco.ie

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<p>Title of the case study</p>	<p>Fake news, Smart habits workshop Based on the theme of Media Literacy, adapted/inspired by The Glass Room Misinformation Edition by Tactical Tech</p>
<p>Area of ADELE tool illustrated by the case study Please underline the selected area</p>	<ul style="list-style-type: none"> <input type="checkbox"/> <i>Management</i> <input type="checkbox"/> <i>Infrastructure, Equipment and Support</i> <input type="checkbox"/> <i>Continuing Professional Development</i> <input type="checkbox"/> <i>Self-reflection on digital competences</i> <input checked="" type="checkbox"/> <i>Learning opportunities on digital competences for users</i> <input checked="" type="checkbox"/> <i>Collaboration, Networking, and Community</i>
<p>Description of the experience: aim, methods and outcomes</p>	<p>DLR Libraries were invited by IFLA to host the Glass Room Misinformation Edition by Tactical Tech in 2020. It was hosted online that year and then in person/accessible in our branches in the second iteration of the exhibition, which was updated to include additional digital assets and expanded exhibition panels and workshops adapted to suit the target Library members' needs. This case study describes primarily the workshop developed for older members.</p> <p>The aim was to engage and inform this demographic on the topic of media literacy. They were asked to critically consider information we receive through social media & online content, as it has changed how we interact and react to news and information.</p> <p>As digital literacy skills for our older members, is a key priority for DLR Libraries, the exhibition and its interventions were hosted during May, to coincide with the Bealtaine Festival, Ireland's national festival celebrating older age. During this time, a workshop was curated & facilitated by Erika Csibi creating further engagement.</p> <p>Workshop themes included 'Misinformation & Disinformation & Fake News'; 'Online scams and how to spot them', and 'how to make your password stronger'.</p> <p>Participants interacted with the workshop by for example spotting clues in pictures. Discussions followed with relatable examples of misinformation, such as widely shared and forwarded WhatsApp messages, local scam texts and emails.</p> <p>Benefits for the community included information and empowerment as well as the social aspect of meeting their peers and sharing common experiences. The feedback was that workshops were thought-provoking, and many visited the exhibition and took away 'Data Detox Kit's - a simple, accessible toolkit, designed to help people develop more confident interactions online. Benefits for the organisation included meeting our Age friendly and Digital literacy goals in delivering targeted information to a key demographic of library users. It was also beneficial to collaborate with other stakeholders and institutions with common missions.</p>
<p>Resources needed to implement the idea Please, provide any link and/or send them in attachment</p>	<p>Resources included time invested by Erika attending training, researching & developing exhibitions, programming workshops, and facilitating discussions, as well as distributing digital assets to all DLR branches. She also presented the project to our own staff at the annual</p>



	<p>Staff seminar & presented a workshop at WLIC on IFLAs invitation.</p> <p>Detox kits – intervention leaflets, developed by Tactical Tech & adapted. 650 printed and all taken from branches</p> <p>Tactical Tech Exhibition adapted by dlr online and in-branch</p> <p>Photos provided of workshops attached separately</p> <p>Tactical Tech information resources & tools listed below</p>
Target groups	<p>Exhibition aimed at all age groups</p> <p>Workshop aimed at older generation</p> <p>A second separate workshop geared at parents and teens additionally took place</p>
Elements of innovation	<p>Media literacy is a key skill for older members of the library, to help bridge the digital divide in the Information age and to navigate & critically assess information online confidently, as information and media sources rapidly multiply. The success of the Glass Room Exhibition was built on by adapting & creating additional content in order to programme a series of workshops at dlr Libraries. The adaptable & flexible nature of the source material was an important feature and enabled content to be tailored & made relevant to the target audience. The success of the project & levels of participation show that public libraries are well placed & remain trusted sources of both information provision and education.</p>
Tips to other library staff using this idea	<p>Know your audience & target and make the content relevant/ tailored to their current knowledge levels and also their interests</p> <ul style="list-style-type: none"> • Develop collaborative relationships with other media and digital literacy companies eg IFLA & Tactical Tech for knowledge & resource sharing & to foster further collaborations. • Ensure to credit & cite sources of materials used & adapted. • Make information as accessible as possible in order to suit different learning styles and abilities, and also in order to get maximum utility/ 'mileage' from the materials. For example, physical as well as online material, leaflets given out at workshops and distributed to all branch libraries in dlr, digital assets were also added to digital signage across the dlr branch network. • Encourage questions and feedback from audience engagement. Allows peers to share information & additionally make new connections with each other.
Keywords	<p>#medialiteracy #digitaliteracy #misinformation #datadetox #digitalskills #userskills #senior</p>
References	<p>https://tacticaltech.org/projects/data-detox-kit/</p> <p>https://tacticaltech.org/projects/the-glass-room</p> <p>https://www.youtube.com/playlist?list=PLCFdEA0Kr5poMEgDHqqP0b</p>





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[https://www.eventbrite.ie/e/media-literacy-talk-fake-news-and-smart-habits-tickets-](https://www.eventbrite.ie/e/media-literacy-talk-fake-news-and-smart-habits-tickets-327278437617?fbclid=IwAR0gmOueJv1xBKMMF_WgHfLznJCa9N0sS5j_7ldCB1RgfAlulm5HeAGjJFM)

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