Advancing Digital Empowerment
of Libraries in Europe

Case studies template
PR2

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ICCU – December 2022

Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case study (Name, city, website and contact details)	Municipal library of Prague Website: www.mlp.cz General email: knihovna@mlp.cz Contact email: lucie.merhautova@mlp.cz
Title of the case study	The deFacto workshops
Area of ADELE tool illustrated by the case study *Please underline the selected area*	□ Management □ Infrastructure, Equipment and Support □ Continuing Professional Development □ Self-reflection on digital competences x Learning opportunities on digital competences for users □ Collaboration, Networking, and Community
Description of the experience: aim, methods and outcomes	The aim of The deFacto workshops is to help young people in the Czech Republic develop their media and information literacy skills. The team at the Municipal Library of Prague identified that media and information literacy skills are an issue in the Czech Republic especially among teenagers. They have seen an issue in the ability to distinguish between truth, fake news, and deliberate manipulation and have identified insufficient fact-checking as a big problem in the country. With teenagers as the main audience of these workshops, the Municipal Library of Prague decided to focus on these 3 aspects of media literacy: - Cyberbullying, - Critically evaluating media content, - Knowledge about Deepfake videos Teenagers interacted with these topics by using their smartphones and through game-based learning, bringing media literacy close to them while maintaining a playful aspect. During the workshops, the library used examples of photo manipulation, an online article, various news agencies, emotions in media content, cyberbullying and deep fake videos. So far, the workshops have been tested in partnerships with schools in Prague and 300 participants have completed them with positive feedback!
Resources needed to implement the idea Please, provide any link and/or send them in attachment	- A physical room/ space (approximately 30 people capacity) - Wifi - Projector - Computer - Smartphones - Tables/desks for teamwork activities - No special skills needed
Target groups	- Teenagers
Elements of innovation	As the Czech Republic has a dense library network, the Municipal Library of Prague decided to take advantage of this for their project. They teamed up with information studies and librarianship experts at Masaryk University in Brno and Learning Designer Brano Frk to

	create open access media literacy workshops. The feedback on the workshops was provided on a piece of paper which was handed in while leaving (in exchange for a candy) - while teachers emailed in their feedback. This was very useful for the organisers!
Tips to other library staff using this idea	- Young participants often need help using online tools - make sure they really know how to use them, especially if English is not their first language. - Have small prizes ready for the winners.
Keywords	#medialiteracy #informationliteracy #cyberbullying
References	https://paper.dropbox.com/doc/deFacto-workshop-MdkrNob3Kw3UNE9oyXCW6 https://publiclibraries2030.eu/2020/03/media-literacy-competition-results/